

WHY TAKE A CLASS WITH RUTABAGA?

It's the best decision you'll make this paddling season.



Do you have the skills to get you where you want to go?

Do you want to kayak the Apostle Islands, canoe the Boundary Waters, or stand-up paddle at the family cabin? Rutabaga Outdoor Programs will help you get there. Quality instruction pays dividends for the rest of your paddling life, no matter where you are in your journey. You'll learn techniques to be more in control of your craft. You'll gain confidence and efficiency. You'll be better able to manage risk. You'll learn how to avoid putting undue stress on your body. And, you'll have a good time! Whatever your skill level, whatever your reasons, take a class with Rutabaga Outdoor Programs. Then go out and explore your waterways.

 **Amelia Goetz**
Outdoor Programs Director
ameliag@rutabaga.com



At Rutabaga we want to provide opportunities to new and returning paddlers alike. Some of my most important life changing experiences happened on the water. We look forward to being a part of your paddling journey, because we believe that time on the water enhances one's well-being.

Here's what some of our students had to say...

Best. Instructors. Anywhere.

"The instructor was delightful! Great, patient, and personable, with comprehensive knowledge of kayaking."

"I really enjoyed the instructor's encouragement and demonstrations. She blended us into a team. The focus and sense of fun made for an excellent course!"

Relaxed vibe.

"Fun, non-threatening, non-judgmental learning environment. Thank you!"

"Relaxed atmosphere, simple instructions, lots of time to practice. Great time and I learned a lot!"

Small classes.

"The small class size allowed for lots of individual attention. Very helpful one-on-one feedback when needed."

Risk management.

"Great coverage of safety protocol. The instructor made me feel comfortable and unafraid. A great program!"

Great value.

"Instruction was amazing - worth the trip from Stevens Point and more!"

Classes are FUN!

"Loved the camaraderie, having new experiences, and learning lifelong skills. Fun!"

 **Tucker Moore**
Outdoor Programs
Coordinator
tuckerm@rutabaga.com



As a Madison native I couldn't be happier to be getting more young Madisonians out on the water! This will be my second year at Rutabaga and I'm excited to apply what I learned in 2019 to make this summer's classes and camps the best Madison has to offer! We can't wait to get your kids out on the water.

GETTING STARTED

Journey of a thousand miles begins with a single step.

“Outstanding! Feel much more comfortable paddling. Clear instruction on all the basics and learning the proper techniques. Loved it!”

Canoeing Classes

Whether you're interested in **solo canoeing** or **tandem canoeing**, we have the class for you! Learn efficient paddling strokes, maneuvers, and safety protocol to better enjoy your time on the water!



Stand-Up Paddling Classes

Learn to SUP! **Stand-up paddling** is fun, a great workout, and easy to do. Learn about board types, basic strokes, proper technique, and board recovery.



“The course was great and the instructor was very patient. I learned a lot. I was very nervous and now I’m excited! Thank you.”



Kayaking Classes

Take a **recreational kayak** class and learn how these stable boats are easy for anyone to enjoy. Or, if you are looking for a bit more technical skill and safety protocol, sign up for a **sea kayak** class. Both are great for beginners or those wanting to improve their skills. Our popular **kayak rolling** classes return as well. Learn to roll a kayak in the warmth of a pool.



15% OFF

CANOECOPIA SPECIAL*

Purchase your class (or two, or even three) at Canoeopia and receive a 15% show discount.

* does not apply to Wilderness First Aid, ACA Instructor Certification courses, or Door County Sea Kayak Symposium

Bear (GM) and his sister Wendy
on Cloquet River, MN



Charlie's (R&D) sons Cam and Jack
on Sawbill Lake, BWCA, MN



Bear's wife Claire and son Dashwa
on Hayes River, Manitoba



Ted (Pres.), his wife Karen and
Lewis on Red Cedar River, WI



Share Wonder
with those you love



NORTHSTAR
— CANOES —

Get Out and Paddle

Explore Wisconsin with us!



Evening Paddles

A no-pressure 2-hour evening paddle is a great way to relax after the work day is done. Bring your friends and make some new ones as we explore waterways near Rutabaga!

Full Moon Paddles

Paddling “by the light of the silvery moon” is a magical experience. We’ll paddle away before dark and enjoy dusk and darkness on the water. Don’t forget to bring a light!



Day Trips

Once you have a few basic skills, put them to use on a day trip! Enjoy the beauty of Southern Wisconsin’s rivers and lakes as you spend the day with folks who love the water as much as you do.

Rent a canoe, kayak, or SUP Enjoy Madison’s waterways on your own

Hourly rentals available at Olbrich Park, half- or full-day rentals available at Rutabaga. Rentals from May through September.

www.rutabaga.com/rentals

Private Lessons

Focus on your specific needs



Do you have specific skills you want to hone and refine? Or are you a little apprehensive about getting started as a paddler? Or maybe our schedule just doesn’t match yours. A private lesson is an effective way to learn what you want to learn at a time that is convenient for you. Email classes@rutabaga.com

Corporate Outings & Group Courses



Monona State Bank Lake Clean-up

Spice up a company outing, host a family reunion, or get together with some friends to try something new. Being out on the water together is an awesome way to spend time together! Let us create an adventure for you! E-mail us at classes@rutabaga.com.

RUTABAGA OUTDOOR PROGRAMS

HELP KIDS ENJOY PADDLING

Rutabaga keeps the next generation paddling.

“I loved the kayaking, all the games we played, seeing the capitol, and the instructors were really NICE! :)”



Youth Camps

Our youth programs encourage kids to learn new skills, make new friends, and explore Madison’s lakes and rivers - plus have a ton of fun! We offer canoeing, kayaking, and stand-up paddling camps for kids entering 3rd to 8th grade.

Community Organizations, Scouts, School Groups, Birthday Parties

Paddling can add a whole new level of excitement and team building to your organization’s spring, summer, or fall schedule. Create a unique, memorable experience for your group! Email tuckerm@rutabaga.com.



Madison Country Day School



Rutabaga's 2018 Junior Leaders

Junior Leadership Development Program

Have a positive influence on young people and enjoy a fun and rewarding summer as a Junior Leader. No previous leadership or paddling experience is required. For teens entering 9th-12th grade. Contact Tucker to apply - tuckerm@rutabaga.com.

“Another program very well done. We were so pleased with your instructors and the programming, along with our destinations on the trips. These programs are great for our kids.” - Aldo Leopold Nature Center

Family Classes

Paddling is a great way to create family memories and is a lifetime activity that everyone can enjoy together. We offer family canoe, kayak, and SUP classes for adults with kids 6 years and older.



Lussier Community Education Center

Josh Kestelman Scholarship Fund

Rutabaga provides scholarships to help youth community agencies and individual kids attend our summer programs. Call us for details or to make a contribution. You can also donate at the Canoeconopia registers!

PADDLING & SAFETY CERTIFICATIONS

American Canoe Association (ACA) Instructor Certification

Share your passion for paddling with others by becoming an American Canoe Association instructor! In these certification courses you'll learn and demonstrate effective teaching strategies, safety and rescue techniques, and group management skills. You love to paddle - so help grow the sport by helping other paddlers develop the basic skills they need to be safe on the water!

Level 1-2 Essentials of Kayak Touring ICW

June 11-14, 2020

This course works on teaching introductory kayak skills in a variety of kayaks (sea, river, recreational, sit-on-top) in a protected and calm water location.



John Browning, IT

Level 1-2 Essentials of River Canoeing ICW

June 19-21, 2020

This certification is geared toward helping your students learn about river hazards and features, stressing strokes and basic skills such as catching a large eddy or doing a gentle ferry.



Ivan Bartha, IT

Level 1-2 Essentials of Stand Up Paddleboarding ICW

June 26-28, 2020

This course will help you teach about the differences between boards, how to launch and land in different situations, and how to maximize your stroke efficiency.



Trey Rouss, IT

Why I Take Certification Courses (even though I'm not an Instructor)

I have taken Rutabaga's courses multiple times (a few times as a student, but hundreds(?) as the staff photographer. I can't recommend them enough. They have helped me stay calm and problem solve. When I'm at the top of my game, I manage risk proactively, not reactively. The instructors are top-notch, teaching people what they need to know in the way they need to learn. It's magic. - *Jim Pippitt*

Wilderness First Aid

May 16-17, 2020

If you spend time in the backcountry, it's important to be prepared for the unexpected. This fun, hands-on NOLS course will help you be more confident in providing effective first aid treatment for injuries and illnesses common in the outdoors, managing environmental emergencies, and making appropriate evacuation decisions. Upon successful course completion students will earn NOLS Wilderness Medicine certifications: Wilderness First Aid and Epinephrine Auto-injector.





IT'S LIKE SUMMER CAMP FOR ADULTS!

Rutabaga hosts the 17th annual Door County Sea Kayak Symposium.



INSTRUCTORS

You'll love our experienced, fun, and dedicated instructors who are passionate about helping you get to the next level. Come learn from the pros!



STAFF

Our staff is helpful, friendly, organized, and willing to bend over backwards for you! We want to make your weekend pleasant and easy — and of course fun.

July 10-12, 2020

Rowleys Bay Resort
Door County, WI

Space is limited. Register now!
www.everyonepaddles.com



CLASSES

Quality on-water classes and land-based workshops will help you develop and improve your sea kayaking skills. We offer a beginner track, women-only classes, and specialty courses at all levels. Work on boat control, forward stroke, rolling, Greenland paddling skills, rescue techniques, and more. Whether you're just beginning, more advanced, or somewhere in the middle, we have classes that will help you learn and grow as a kayaker.



"What a great experience! Thank you Rutabaga for making this weekend special. Whether it was honing my skills on the water, or making new friends, I was smiling the entire weekend!"



COMMUNITY

This is what makes our symposium so special! Build a community with other paddlers on and off the water. Social happenings off the water include group meals, evening campfires and programs, free beer (and root beer!) wagon, sunrise yoga, ice cream social (sponsored by Wilderness Systems), slide show, and an auction to benefit the Door County Land Trust. Make new friends and see the familiar faces of people who have been coming back for years. It's a comfortable, family-friendly environment that you are sure to enjoy. The fastest way to make new friends is to go paddle with them!



TOURS

Enjoy guided trips to the rocky coves, rugged cliffs, and sandy beaches of Door County. Whatever your skill level, we have a tour for you. Paddle with a naturalist, glimpse a sunken shipwreck, decipher pictographs, spot lighthouses, ride the waves, and more. Discover the beauty of Door County and put your skills to use!

"The staff that organizes and teaches the classes are so knowledgeable and approachable! Favorite weekend of the year!"

LIGHTWEIGHT **STRENGTH** *with* Unparalleled Style

VISIT SWIFT AT CANOECOPIA TO EXPERIENCE OUR 2020 LINEUP
OF CANADIAN MADE CANOES, KAYAKS AND PACK BOATS



Swift Canoe & Kayak

swiftcanoe.com
800-661-1429



REFLECTIONS FROM DCSKS

“The quality and variety of instruction was quite impressive. The ability to change my schedule on site was a huge plus for me, and the patience and knowledge of the instructors was another benefit, and they were open to all of the needs and wishes of the students.”

-first year participant

“Logistics and organization amazed us again! Coaches and instructors were excellent - able and more than willing to devote extra time and attention to helping us develop our skills. Tours were fun, interesting and fostered further skill building. Dinner and fellowship were a highlight!”

-second year participant



“The [DCSKS] is a summer highlight! Over and over it has been a well done, well thought out success. I love learning a new nuance in a paddle stroke, a new twist on a rescue and tow, and a lot of little things that make us/me better. Best part? Hanging with a group of people that GET IT!”

-third year participant

BRING THE KIDS!

Parents and Grandparents - the Door County Sea Kayak Symposium is a fun-filled, family-friendly event, so bring the kids and share the experience together! Youth classes and tours teach paddling skills and safety through play and exploration. Or bond over boats on a family tour. Create lifelong memories this summer in Door County! For kids ages 8-16.



SUPPORTING THE LAND TRUST

Each year Rutabaga's Door County Sea Kayak Symposium raises money to benefit the Door County Land Trust (DCLT). Our signature fundraiser is the always-entertaining auction on Saturday evening. Folks bid on a wide range of items and experiences donated by our paddling vendors and local Door County artists and businesses. Not only do we have a lot of laughs, this high-energy event has helped raise \$96,000 over the past 16 years!



Every dollar the DCLT receives is matched by \$4 of federal and state land acquisition grants. This means the DCSKS contributions have been matched for a total of \$480,000 that the Land Trust has used toward the purchase and protection of over 7,000 acres of critical lands in Door County. Thanks, kayakers!

